



Two by Two Media — Mission

NEW YORK, NY — Two by Two Media is a nonprofit service organization dedicated to supporting women artists over age 70 by providing visibility, community, and individualized professional support. The organization offers consulting, technical, digital, and marketing assistance to help artists sustain, grow, and preserve their creative lives. While Two by Two Media has long focused on equipping long-standing artists with tools and platforms to share their work, its expanded mission emphasizes elevating the unseen legacies of women often overlooked in the art and literary worlds.

Why It Matters — Mature women artists have historically had fewer opportunities for institutional support, exhibitions, and documentation, resulting in significant gaps in how art history is told. *Two by Two Media believes that creativity has no expiration date and provides an intensive, individualized mentorship program focused on legacy preservation.*

Two by Two Media represents a diverse group of accomplished creatives working across photography, painting, sculpture, fashion, and literature. Many have careers spanning decades and have participated in exhibitions, publications, and initiatives supported through the organization.

The Growing Need — Demand for Two by Two Media's services continues to grow, with a waiting list of women artists eager to join the program. The organization is actively working toward expansion to ensure that elder women artists nationwide have access to resources that support creative longevity and recognition.

Operating entirely through donations and volunteer efforts, Two by Two Media remains committed to honoring creative lives, preserving cultural legacy, and affirming that there is *no age limit to creativity, art, or friendship.*

Based in New York City, Two by Two Media was founded by photographer Gigi Stoll and operates under a fiscal sponsor, Fractured Atlas. In 2023, the organization was a recipient of a **Phillip and Edith Leonian Foundation Grant.**

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